



TWENTY FOUR CARROTS®
THE DIAMOND STANDARD OF HORSE NUTRITION

RETAIL PARTNER
DIGITAL CATALOG

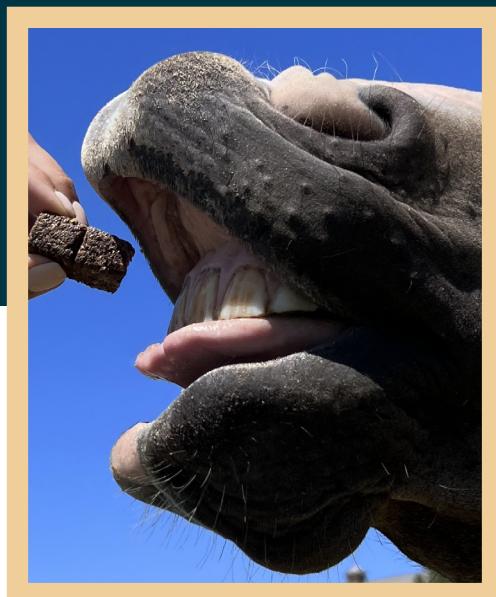
2026



WELCOME TO THE TWENTY FOUR CARROTS RETAIL PARTNER DIGITAL CATALOG

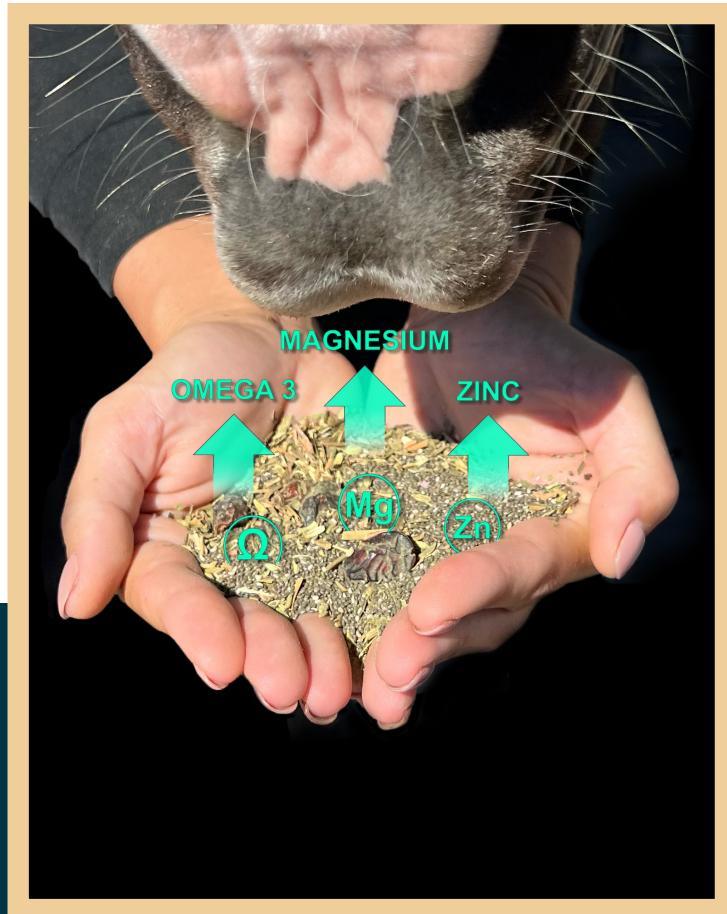
A retail partnership with Twenty Four Carrots means that you are not only providing the best nutritional products for your clientele but that your shop is also a key player in the momentous movement of wellness through intentional nutrition.

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WHY TWENTY FOUR CARROTS?



UNCOMPROMISING INGREDIENTS

Twenty Four Carrots' offers products that consist of only whole food proprietary blends without any fillers, soy, GMO's, added sugars, corn, grains or molasses. This ensures the highest bioavailability for the animal as well as repeat sales due to the effectiveness of each product. Twenty Four Carrots' beautiful packaging and signature gradients catch the eye and beautify any feed supplement aisle.



SMALL RETAILER SUPPORT

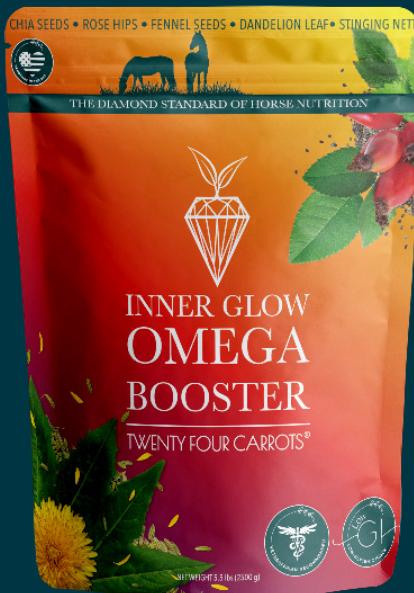
As a partner of Twenty Four Carrots', your store will receive a custom shout out on social media. Customers who prefer an "in person" shopping experience will be funneled to your store through the "Retail Partners" country map found on the Twenty Four Carrots website.

Twenty Four Carrots only accepts one brick and mortar location per 30 mile radius to keep from flooding the local market. Purchasing tiers are also offered to support small-scale locations as well as reward larger orders with increasingly generous margins.

A complimentary bag of a product of choice is included with every first order.



INNER GLOW OMEGA BOOSTER



The Daily Essential Omega Supplement

This is a best-selling comprehensive omega supplement containing an ideal ratio of Omega-3's and Omega-6's to reduce inflammation, create an enviously shiny coat and support overall health. Inner Glow Omega Booster is intended to compliment any feeding regime and is quite literally a boost of nutrition to add to the horse's daily diet.





INNER GLOW OMEGA BOOSTER

Is Designed to Also Strengthen:

- Immune System/Allergy Response: Omega-3 fatty acids help fight allergies by regulating and strengthening the immune system lessening any current allergies and mitigating future allergic reactions.
- Digestive Tract: High in fiber, which creates more time for the buffering of stomach acid.
- As a prevention and relief of ulcers: Inner Glow Booster can be soaked which activates the mucilage from the chia seeds and creates a protective barrier that can soothe pain and inflammation.
- Electrolyte Retention: Prolongment of hydration and retention of bodily fluids for quicker recovery and improved endurance.
- Joints & Muscles: An ideal balance of Omega-3 and Omega-6 fatty acids help reduce the hormone-like substances known as prostaglandins which create inflammation. Inner Glow Omega Booster is full of complete (containing all 9 essential amino acids) protein, building muscle and a full topline.
- Skin, Coat & Hoof: Cell membranes are strengthened by balanced Omega-3 fatty acids, allowing nutrients into the cell while keeping toxins out. The result? An enviously shiny coat and relief from allergy-irritated skin. 9 essential amino acids build proteins within the body, including keratin which is essential for hoof strength.
- Calm Demeanor: Highly bioavailable magnesium for natural relief of nervousness.

+ Added antioxidants in the form of raw, whole ingredients.

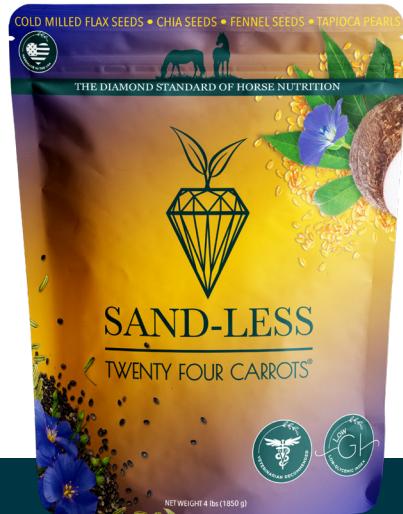
*Inner Glow Omega Booster is sold in 5.5lb bags, a weight that lasts one average size horse one month.

SAND-LESS

HOLISTIC SAND PURGE



Another best selling product that is designed for horses who are kept in sand paddocks, fed from the ground or grazing in sandy fields, this is a nutrient-dense whole food based monthly intestinal purge unlike any other found on the shelf.



Cold milled golden flax, chia seeds and tapioca pearls work together to create an incredibly effective sand removal remedy while delivering an abundance of nutrients to the system which promote a flourishing digestive tract and the optimal health of the horse. Fennel compliments the ingredients above as an ancient intestinal remedy that soothes sensitive stomachs, encourages the secretion of saliva and gastric juices while promoting healthy intestinal flora.

Sand-Less is free from artificial flavors, propionic acid, ammonium hydroxide, molasses and sweeteners and has no risk of "husk dust inhalation as this product is psyllium free. Unlike products containing psyllium (which science has proven to be essentially ineffective at removing sediment), Sand-Less has hundreds of reviews from vets and owner's alike praising the effectiveness of the product.

*Sand-Less is sold in 4lb bags that last an average size horse 7 days, intended for monthly maintenance.



Balanced Mare Blend differentiates itself from other mare supplements found due to the thoughtfully selected ingredients used. Unlike products containing single herbs, the proprietary blend of herbs found in Balanced Mare Blend work together for a more effective result. It has been proven that the use of multiple herbs contributing towards the same purpose work symbiotically to increase the effectiveness of each ingredient which is why Balanced Mare Blend is used with such great success.

Balanced Stud Blend is a variation of Balanced Mare Blend designed to have all the same calming properties and reproductive health benefits, only angled towards the boys!

BALANCED MARE BLEND & BALANCED STUD BLEND

NATURAL HORMONAL SUPPORT



Balanced Mare Blend contains carefully selected and potent ingredients that work symbiotically to:

- Balance hormones
- Alleviate temperamental behavior
- Reduce uterine inflammation and cramps associated with estrus
- Promote a calm and relaxed demeanor
- Regulate cycles
- Increase fertility
- Support proper nerve and muscle function
- Fortify the immune system

As an added bonus, Balanced Mare Blend is also a bountiful source of vitamins, amino acids and naturally occurring magnesium making it the perfect daily nutritional support for every mare.

Balanced Stud Blend works much in the same way proving exceptionally beneficial for stallions but great for sassy geldings too!

*Balanced Mare Blend and Balanced Stud Blend are sold in 1.5lb bags lasting an average size horse one month.



PURE ALLERGY RELIEF

A Whole Herb Allergy Solution

Pure Allergy Relief is nature's solution to an overreactive immune system. Many allergy supplements alleviate symptoms but do not tackle the problem at the source - the immune system. Pure Allergy Relief delivers an unmatched boost to the immune system that not only alleviates symptoms but also hinders their return.

Pure Allergy Relief contains whole food ingredients specifically selected for their potent anti-inflammatory and detoxifying properties. These ingredients work together to relieve the horse of the effects caused by environmental irritants allowing their body to come back into balance, naturally.

Whole body benefits from the Pure Allergy Relief Formula:

- Digestive support
- Respiratory support
- Liver detox
- Relief from chronic skin problems and itchiness
 - Immune system boost
- Contains all essential amino acids
- Natural source of vitamins and minerals

*Pure Allergy Relief is sold in 1.5lb bags lasting an average size horse one week (for acute allergic responses).



DIAMOND LIVER DETOX

A Whole Food Detoxification and Support Blend



The Diamond Liver Detox is designed to provide unmatched liver support necessary for the detoxification and removal of the many toxins and free radicals horses are frequently exposed to.

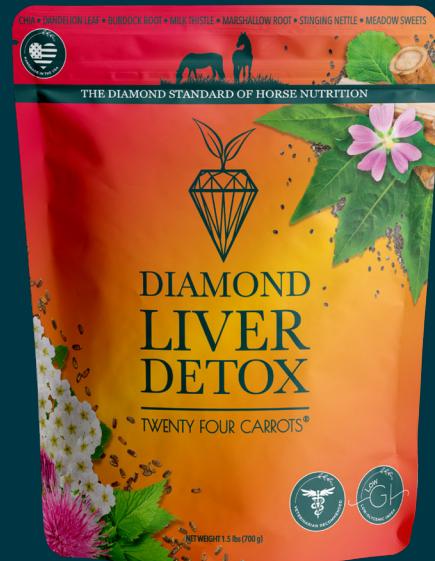
The Diamond Liver Detox is most frequently administered for seven days after deworming, stress, travel or medications.

More About The Diamond Liver Detox:

The build up of toxins within the horse's body can happen in a variety of ways, from being exposed to air pollution, chemical fly spray, inorganic fertilizers, feeds with chemically coated ingredients or synthetics, medicines, dewormers, substandard forage, illness or stress. The Diamond Liver Detox is designed to rid your horse's system from this toxic build up allowing the kidneys, liver and digestive system to perform optimally.

Symptoms a horse may need a detox:

- Decreased performance
- Digestive disturbances
- Frequent injuries
- Slow healing
- Brittle, slow growing hooves
- Poor mane and tail growth and quality
- Lackluster and coarse coat
- Greasy coat
- Sour Attitude
- Sluggishness
- Digestive issues
- Chronic pain issues
- Hard keeper
- Arthritis
- Inflammation
- Stocking up



As an all encompassing herbal blend, The Diamond Liver Detox will alleviate any symptoms related to a toxic overload as well as condition the body, improve overall health and support a positive energy flow. A perfect combination of thoughtfully selected whole food ingredients act together as nature's "reset button", removing unwanted toxins while improving performance, promoting long-term flourishing health and lowering stress.

*The Diamond Liver Detox is sold in 1.5lb bags lasting an average size horse one week.

SUPER FOOD HORSE TREATS

Nutrient-Dense Treats Safe for The Metabolic Horse



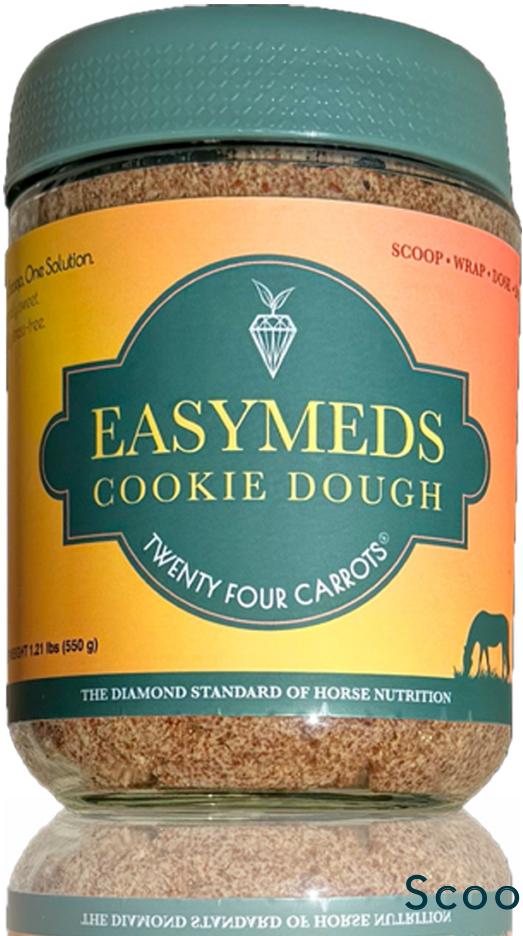
Best selling Super Food Horse Treats are exactly as nature intended; raw, nutrient-dense, complete and contain absolutely no GMO's, byproducts, fillers, soy, corn, molasses, grain or added sugars. They are the perfect choice for diversifying the treat selection.

MORE ABOUT SUPER FOOD HORSE TREATS

Super Food Horse Treats' main ingredient, chia, was chosen for its many positive effects when fed to horses. Chia supports a healthy immune system, skin and coat, joints, muscles, fertility and is a natural calming agent. Superbly complementing the chia are additional super food ingredients such as hemp dandelion and rose-hips. The final touch is a dash of mouthwatering carrot, a pinch of cinnamon and a drop of boiled apple cider creating a perfectly palatable low-glycemic treat that is ideal for all horses including those who suffer from metabolic disorders.

*Super Food Horse Treats are sold in 1.5lb bags lasting an average size horse one.





Scoop. Wrap. Serve. It's that simple.

The Stress-Free Way to Medicate Your Horse

Medication time doesn't have to be a battle. EasyMeds Cookie Dough is a soft, pliable, all-natural dough that makes dosing effortless. Just scoop the amount you need, wrap it around pills, mix in powders, or even hold liquid medications - and serve as a treat your horse will love.

Crafted with only three clean ingredients - cold milled golden flax for omega-3's and fiber, organic agave for low-glycemic sweetness, and camu camu as a potent source of vitamin C. EasyMeds combines wholesome nutrition with everyday convenience.

No fillers. No junk. No guessing. Just a naturally delicious way to keep your horse healthy and happy.

EASYMEDS COOKIE DOUGH

REVIEWS

"My horse had an acute allergy response to the infamous horse fly. I gave her Pure Allergy Relief and the next day it was gone!"



Alice Malashanko Williamson  recommends Twenty Four Carrots.

April 6 · 

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After trying for 2 years to get rid of sand in my horse's gut by trying every known psyllium product on the market...which caused my horse diarrhea and she hated the taste --- I switched to 24 Carrots Sand-less.

Crystal loved the flavors and gobbled it right up. No daily diarrhea like the psyllium gave her. After dosing for 2 months, we gave the vet a fecal sample yesterday and I got the results back today - no worms and NO SAND!!

This product is truly a game changer, and I will be ordering more shortly. Thank you for creating a premium, affordable product that has improved my horse's health!



Shane Lezcano  recommends Twenty Four Carrots.

April 29 · 

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Inner glow booster is a life saver. Having 16 show jumping ponies it is hard to manage their insulin and metabolic issues that come along with this tiny creatures and the booster has proven to lower their insulin to where they do not have to live on medication to keep it in a normal range. I have managed this through regular blood work with my vet and I am beyond thrilled.

Also the sandless has worked wonders for my horses & ponies as well. All of them spend most of their day in sand turnouts and have had zero issues for the past year that they have been on sandless. Beyond thankful for this product and company!



Jeffrey Scheraga

5 reviews

 4 months ago

I never understood people who couldn't get along with mares I always feel this amazing connection to them but I also rely on 24C to keep my mare feeling good. With the new Mare supplement I can feed it without water which makes it easy on barn staff and it contains Vitex has been used in traditional herbology for things like edema. My Mare has been working and resting so consistently and happily on this product, I am seeing great results.

 Reply  Like

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Susan Korsmo  recommends Twenty Four Carrots.

5d · 

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PID turned my haflinger into a very very picky horse. everything is suspicious, and will go off food for weeks at a time if things are different. I haven't been able to get any sort of sand clear products into her. She wouldn't eat it, and then would refuse to eat any grain at all for weeks. As you can guess I was very hesitant about trying something new but really needed to get some sort of sand clearing product in her. As soon as the company came forward with their return policy, I made an order that day. Super quick shipping, and guys, she turned away from her hay to eat this supplement and proceeded to eat it for the week long. I'm so impressed! thank you.

JOIN THE FEED REVOLUTION!



INNER GLOW OMEGA BOOSTER



RESULTS THAT SPEAK FOR THEMSELVES!

This catalog has provided a comprehensive showcase of our premium and diverse range of products, each meticulously designed to provide competition level nutrition while eye-catching and completely unique packaging beautify any supplement aisle.

Browse through our catalog once again, and let the possibilities ignite your imagination. We are confident that our products will empower you to inspire change and make a lasting impact. Visit our website or get in touch with our knowledgeable and friendly retail support team to gain a deeper understanding of our products.

Together, let's embark on a journey of innovation and elevation of the feed products offered to our valued customers and their cherished equine companions!

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TWENTY FOUR CARROTS®

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www.twentyfourc.com



TwentyFourC